Cabinet 11 March 2025

Appendix 2

Broad Themes for Year Four

- 1. Continuing to work and fund cost of living crisis activities and partner organisations that have been successful in delivering benefits;
- 2. Support for small town centre improvement and animation schemes including shop local incentives such as parking loyalty;
- 3. Developing further tourism and visitor assets and infrastructure;
- 4. A Community Grants Fund with stronger themes;
- 5. Continued support for health and wellbeing VCS organisations;
- 6. A High Street Shop Front and Business Improvement Grant;
- 7. Sector specific Inward Investment Business Support Offer;
- 8. Continued work to develop Eastwood CEDARS and Broxtowe Local Enterprise Agency;
- 9. Funding the most successful and Broxtowe specific skills and training support
- 10. Work streams that support the Economic Development and Regeneration Strategy.